

This week on the LPGA Tour:

Walmart NW Arkansas Championship at Pinnacle Country Club



Aon Risk Reward Challenge Update

The 14th at Pinnacle CC is a par five, dogleg left that can play dramatically different depending on how the hole is set up. In 2022, the tee was back in the first two rounds, leading to just 1% of the field going for the green with their second shot. That number leapt to 56% on Sunday with the tee box moved up more than 70 yards. Regardless of where the tee is, don't miss this fairway: it's the most costly miss among the par 5s on the course.

14 5 549/471
Hole Par Yards

14TH HOLE AT PINNACLE CC – By Tee Box Setup

	TEE BACK – ROUNDS 1-2	TEE UP – FINAL ROUND
GFG %	1.1%	56.3%
BIRDIE OR BETTER %	20.2%	47.1%

*Data from 2022.

Leaderboard Update

PO S	Weekly Change	PLAYER	SCORE TO PAR
1	--	Atthaya Thitikul	-0.929
2	--	Angel Yin	-0.923
3	↓ 1	Hye-Jin Choi	-0.853
T4	↑ 1	Xiyu Lin	-0.844
T4	↑ 1	Yuka Saso	-0.844



Aon Risk Reward Challenge



Number of
tournaments

39

Prize money
awarded

\$1M

2022-23 Winner: Tyrrell Hatton



Number of
tournaments

30

Prize money
awarded

\$1M

2022 Winner: Minjee Lee

About Aon

Aon is a leading global professional services firm providing a broad range of risk, retirement and health solutions. Our 50,000 colleagues in 120 countries empower results for clients by using proprietary data and analytics to deliver insights that reduce volatility and improve performance.

Aon's golf partnerships are anchored by a clear narrative – insight derived from data and delivered by experts – our sports partnerships allow us to connect authentically with our clients and colleagues around their passion points.

In addition to partnerships with the PGA TOUR and LPGA Tour, Aon is a worldwide partner of the Ryder Cup.

What is the Aon Risk Reward Challenge?

The Aon Risk Reward Challenge is a season-long competition on the PGA TOUR and LPGA Tour testing the abilities of the world's best players to make thoughtful, strategic decisions on the most challenging holes ("Aon Risk Reward Challenge holes") throughout the year.

At the end of the regular season, the most consistent player across each tour, with the lowest average score under par, on the Aon Risk Reward Challenge holes captures the \$1 million prize.

Aon is committed to a diverse workforce and an inclusive culture where everyone can thrive, ensuring delivery of the best innovative solutions for clients. As such, providing equal prize money to both the PGA TOUR and LPGA Tour aligns with Aon's core values and brand.

Aon's Risk Reward Challenge Scoring

One hole is selected at each tournament as the designated Aon Risk Reward Challenge hole for the week (hole is strategically challenging in nature).

For every participating event, a player's best two scores on the designated hole counts towards the season-long leaderboard.

The player with lowest average score under par across the regular season wins the Aon Risk Reward Challenge and will be awarded at the CME Group Tour Championship.

Watch Aon Risk Reward Challenge Hole Breakdowns All Season Long

[Watch Now On Aon's YouTube Channel](#)

Upcoming Aon Risk Reward Challenge Holes

- **The Ascendant LPGA benefiting VOA (17th)**
- **Buick LPGA Shanghai (17th)**
- **BMW Ladies Championship (17th)**
- **Maybank Championship (16th)**

Media Contact

Savannah Sheehy | (561) 901-5511
Savannah.Sheehy@caa.com

Players, caddies and PGA TOUR or Aon Executives are available to provide quotes and insight about this week's Aon Risk Reward Challenge hole or the season-long competition.