

AON

Aon
Risk
Reward
Challenge



2024 Aon Risk Reward Challenge Winning Moment

Media Fact Sheet

Official Partner



About the Award

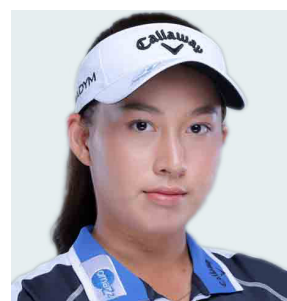
The Aon Risk Reward Challenge is a unique, season-long competition on the LPGA Tour that highlights the game's best players as they navigate some of the most strategically challenging holes on tour.

Players will take their best two scores from each Aon Risk Reward Challenge hole, with the winners having the best average score to par at the end of the regular season. The winner will take home the Aon trophy and a \$1 Million prize.

About the 2024 Winner: Jeeno Thitikul

The 2024 Aon Risk Reward Challenge Champion is Thailand native Jeeno Thitikul who has quickly established herself as a prominent figure on the LPGA Tour following a successful junior and amateur career. Turning professional at just 19, she has already celebrated three LPGA victories: the 2022 JTBC Classic, the 2022 Walmart NW Arkansas Championship and the 2024 Dow Championship.

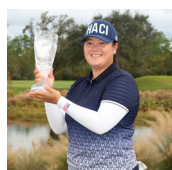
Throughout her time in the LPGA, Jeeno has showcased her consistency in the Aon Risk Reward Challenge, finishing second in both 2022 and 2023. This year, she achieved her breakthrough win, demonstrating elite decision-making with an impressive +0.39 strokes gained on every Challenge hole played and a go-for-green success rate of 35%, a figure that places her second overall among the 147 Challenge participants this season. Her impressive career also includes being named 2022 Rookie of the Year and recipient of the 2023 Vare Trophy, awarded to the player with the lowest scoring average for the season.



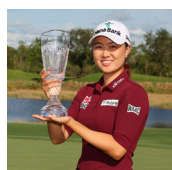
Jeeno Thitikul

2024 Aon Risk Reward
Challenge Champion

Past Aon Risk Reward Challenge Winners



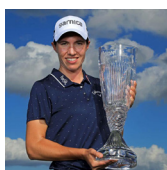
2023
Angel Yin



2022
Minjee Lee



2021
Hannah Green



2019
Carlota Ciganda

30
Number of
tournaments



\$1M
Prize money
awarded

About Aon

Aon is a leading global professional services firm providing a broad range of risk, retirement and health solutions. Aon exists to shape decisions for the better — to protect and enrich the lives of people around the world. Through actionable analytic insight, globally integrated Risk Capital and Human Capital expertise, and locally relevant solutions, our colleagues in over 120 countries provide our clients with the clarity and confidence to make better risk and people decisions that protect and grow their businesses.

Aon's golf partnerships are anchored by a clear narrative – insight derived from data and delivered by experts—our sports partnerships allow us to connect authentically with our clients and colleagues around their passion points.

In addition to partnerships with the PGA TOUR and LPGA Tour, Aon is a worldwide partner of the Ryder Cup.



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