

This week on the LPGA Tour:

CPKC Women's Open at Earl Grey Golf Club



Aon Insight

This straight away, narrow par-5 offers a prime scoring opportunity for the field halfway through the back nine. Hitting the fairway will be pivotal for players trying to reach the green in two. Water protects the entire right side of the green, narrowing the runup approach shot considerably. Players must decide if they want to take on the greenside hazards in hopes of an eagle chance, while the narrow nature of the hole can make the lay-up shot equally challenging. The expansive green spans over 130 feet making a precise approach shot crucial. Ensuring approach shots land in the correct quadrant of the green is key to scoring well.

14 **5** **554/ 478**
Hole Par Yards

THIS WEEK	PLAYER	SCORE UNDER PAR	ROUNDS COMPLETED	ROUNDS TO GO
1	Natthakritta Vongtaveelap	-1.000	10	24
2	Auston Kim	-0.962	26	0
3	Atthaya Thitikul	-0.938	16	13
4	Lilia Vu	-0.889	18	5
T5	Madelene Sagstrom	-0.885	26	0
T5	Haeran Ryu	-0.885	26	0
7	Ruoning Yin	-0.875	24	0
T8	Nelly Korda	-0.864	22	2
T8	Patty Tavatanakit	-0.864	22	0
10	Linn Grant	-0.846	26	0



Aon Risk Reward Challenge



Number of tournaments

30

Prize money awarded

\$1M

2023 Winner: Angel Yin

About Aon

Aon is a leading global professional services firm providing a broad range of risk, retirement and health solutions. Our 50,000 colleagues in 120 countries empower results for clients by using proprietary data and analytics to deliver insights that reduce volatility and improve performance.

Aon's golf partnerships are anchored by a clear narrative – insight derived from data and delivered by experts – our sports partnerships allow us to connect authentically with our clients and colleagues around their passion points.

In addition to partnerships with the PGA TOUR and LPGA Tour, Aon is a worldwide partner of the Ryder Cup.

What is the Aon Risk Reward Challenge?

The Aon Risk Reward Challenge is a season-long competition on the LPGA Tour testing the abilities of the world's best players to make thoughtful, strategic decisions on the most challenging holes ("Aon Risk Reward Challenge holes") throughout the year.

At the end of the regular season, the most consistent player on Tour, with the lowest average score under par, on the Aon Risk Reward Challenge holes captures the \$1 million prize and the Aon trophy.

Aon's Risk Reward Challenge Scoring

One hole is selected at each tournament as the designated Aon Risk Reward Challenge hole for the week (hole is strategically challenging in nature).

For every participating event, a player's best two scores on the designated hole counts towards the season-long leaderboard.

The player with lowest average score under par across the regular season wins the Aon Risk Reward Challenge and will be awarded at the CME Group Tour Championship.

Aon and the PGA TOUR

The 2024 season will showcase the next evolution of Aon's partnership with the PGA TOUR, which will integrate the use of real-time analytics and capitalize on changes to the TOUR's reimagined 2024 schedule.

Aon will headline the Aon Next 10 and the Aon Swing 5, which recognize better decision-making and the elite performance required to break into Signature Events.

Key elements of the Aon Risk Reward Challenge program have evolved to "Better Decisions Breakdown" segments that use emerging technology to provide real-time analysis of player decisions. To learn more, visit

pgatour.com/aonbetterdecisions

Upcoming Aon Risk Reward Challenge Holes

- **Women's Scottish Open (14th)**
- **AIG Women's Open (12th)**

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Players, caddies and LPGA or Aon Executives are available to provide quotes and insight about this week's Aon Risk Reward Challenge hole or the season-long competition.

Watch Aon Risk Reward Challenge Hole Breakdowns All Season Long

[Watch Now On Aon's YouTube Channel](#)

