



Performance Insights

2024 Ford Championship Presented by KCC

PRE-TOURNAMENT INTELLIGENCE PACK

KPMG Insight of the Week

*American players (Bailey Tardy, Nelly Korda twice) have won three of the first six tournaments on the LPGA schedule in 2024. Last year, there weren't three wins by American players until June, when Rose Zhang won in her first start as a professional at the Mizuho Americas Open. It took ten tournaments for there to be three U.S. winners in 2022, as well. American players won the first three tournaments of the season in 2021.

3rd Win by American Player LPGA Tour – Last 3 Seasons

	No. of Tournaments	Date
2022	10	May 1
2023	11	June 4
2024	6	March 24

Nelly Korda

*Nelly is the first to win back-to-back LPGA Tour starts, both in playoffs, since Inbee Park in 2013. Korda has made birdie or eagle on nearly 30% of her holes played in those two victories and is hitting more than 80 percent of her greens in regulation.

Nelly Korda Last 8 LPGA Tour Rounds

SG Total per round	+3.51
Score to par	-20
Birdie or better Pct	29.2%
Greens in regulation	80.6%

*With her win last week, Nelly Korda became the first American woman to win twice in an LPGA Tour season before April 1st since Stacy Lewis did it 11 years ago.

Won Twice in Season Before April 1 American Players Since 1990

1990 Pat Bradley
1990 Beth Daniel
1994 Donna Andrews
2013 Stacy Lewis
2024 Nelly Korda



Performance Insights

*Korda is trying to be the first player to win three consecutive starts on the LPGA Tour since Ariya Jutanugarn did it eight years ago.

Won 3 Consecutive LPGA Tour Starts Since 2010

	Wins
2013 Inbee Park	3
2016 Ariya Jutanugarn	3
*Nelly Korda: won each of last 2 starts	

*Korda is the first player since Karrie Webb in 2011 to win twice in her first three LPGA Tour starts of a given season.

Won Twice in First 3 Starts of Season Last 2 Instances on LPGA Tour

	2011 WEBB	2024 KORDA
First win	HSBC Champions	LPGA Drive On
Second win	Founders Cup	Seri Pak Championship

*Nelly has won ten times on the LPGA Tour, the second-most of any player since the beginning of 2018.

Most LPGA Tour Wins Since Beginning of 2018

Jin Young Ko	14
Nelly Korda	10
Brooke Henderson	8
Minjee Lee	7

Lydia Ko

*After a tie for 34th place at the HSBC Women's World Championship, Lydia Ko got back into contention in her last start, finishing in a tie for fourth. She has not driven the ball as well in her last two starts as in the first two events of the season:

Lydia Ko First 4 Starts of 2024 Season

	First 2	Next 2
Score to par	-25	-12
Bogey or worse Pct	8.3%	11.8%
SG Off the Tee	+0.21	-0.51
SG Putting	+1.44	+0.36



Performance Insights

*Ko has gained three or more strokes on the field in eight rounds already this season. That almost equals her total from the entire 2024 campaign:

Lydia Ko

Rounds With 3+ SG Total – Last 2 Seasons

	2023	2024
Rounds	9	8
Percent of total	12.7%	50.0%

*Ko leads the LPGA Tour this season in both bogey avoidance and scrambling percentage. She ranked outside the top-50 in both of those statistics a season ago.

Lydia Ko

Bogey Avoidance – Last 2 LPGA Seasons

	2023	2024
Bogey or worse Pct	16.7%	10.1%
LPGA Rank	T-64th	1st

Scrambling	58.0%	74.7%
LPGA Rank	54th	1st

Celine Boutier

*Early this season, Celine Boutier has seen an improvement in her approach play. However, her putting numbers aren't as strong as they were in 2023 so far:

Celine Boutier

2023 vs 2024 on LPGA Tour

	2023	2024
SG Approach	+0.45	+1.01
SG Putting	+0.63	-0.03
SG Total	+1.76	+1.41

*Boutier played significantly better in her last two starts than she did in her first two of the season:

Celine Boutier

First 4 Starts of 2024 Season

	First 2	Last 2
Score to par	-7	-20
Bogey or worse Pct	15.3%	10.4%
SG Total	0.33	2.48
SG Tee to Green	0.45	2.17



Performance Insights

Lilia Vu

*Through six starts in 2023, Lilia Vu had five top-15 finishes including a pair of wins. She hasn't got off to the same red-hot start to 2024:

Lilia Vu

First 6 Starts of Season – 2023 vs 2024

	2023	2024
Top-15 finishes	5*	1
Scoring average	68.9	70.8
SG Total	+2.29	+0.91
SG Putting	+1.26	+0.46

*2 wins (Honda LPGA Thailand, Chevron Championship)

*Last Sunday, Lilia's Solheim Cup teammate Nelly Korda reclaimed the world number one ranking. It's only the second time in the history of the Rolex Ranking that one American player replaced another at the top – the other instance came last year, when Vu took the title from Korda:

Americans Exchanging World No. 1 Rolex Rankings History

	Was no. 1	Eclipsed by
August 2023	Nelly Korda	Lilia Vu
March 2024	Lilia Vu	Nelly Korda

*Rolex Rankings began in 2006

Minjee Lee

*Minjee Lee makes her first LPGA start on U.S. soil of the year this week. Lee cut her bogeys in half at the Blue Bay LPGA compared to her season debut and picked up significantly more strokes with her approach play.

Minjee Lee

First 2 Starts of LPGA Season

	HSBC	Blue Bay
Finish	T-29	T-4
Bogeys/worse	12	6
SG Tee to Green	-0.17	+2.32
SG Approach	+0.47	+2.19
Scrambling	58.3%	76.5%



Performance Insights

Alison Lee

*Alison Lee has finished in the top-three in four of her last five LPGA starts dating back to last season. She's gaining well over 2 strokes per round on the competition in that span:

Alison Lee

Last 5 LPGA Tour Starts

Top-3 finishes	4
SG Total	+2.20
Score to par	-59
Greens in regulation	76.9%

Xiyu Lin

*It seems like just a matter of time before Xiyu Lin breaks through with a victory. She has finished runner-up five times on the LPGA Tour since the beginning of the 2022 season, the most of anyone on Tour in that span.

Most Runner-Up Finishes

LPGA Tour Since Beginning of 2022

Xiyu Lin	5
Charley Hull	4
Lexi Thompson	4
3 players with	3

Ayaka Furue

*Ayaka Furue is off to a great start in 2024, picking up four top-ten finishes in six starts. She is one of three players ranked in the top-20 on the LPGA Tour this year in driving accuracy, greens in regulation and scrambling percentage.

Ayaka Furue

LPGA Tour Ranks This Season

		LPGA Rank*
Driving accuracy	88.1%	2nd
Greens in regulation	72.9%	T-19th
Scrambling	70.9%	5th

*1 of 3 players in top-20 in each (Jenny Shin, Megan Khang)



Performance Insights

Ruoning Yin

*Through six starts this season, Ruoning Yin has a scoring average almost a stroke higher than she had through six events last year:

Ruoning Yin

First 6 Starts of Season – 2023 vs 2024

	2023	2024
Top-5 finishes	2	0
Scoring average	70.33	71.21
SG Total	+1.77	+0.51
SG Approach	+1.71	+0.49

Brooke Henderson

*Brooke Henderson has improved her scrambling each of the last two seasons. She's ranked sixth on the LPGA Tour in that statistic so far in 2024.

Brooke Henderson

Scrambling Percentage – Last 3 Seasons

	Scrambling	LPGA Rank
2022	59.6%	30th
2023	61.0%	22nd
2024	70.0%	6th

Leona Maguire

*Leona Maguire gained strokes putting in all four rounds last week in California. In the final round, she picked up more than three strokes on the field on the greens, the third-highest total of any player.

Leona Maguire

Strokes Gained Putting by Round Last Week

	SG Putting
Round 1	+2.07
Round 2	+2.82
Round 3	+0.44
Round 4	+3.68*

*3rd-most of any player