

This week on the LPGA Tour:

HSBC Women's World Championship
at Sentosa Golf Club, Tanjong Course



Aon Insight

Though bunkers protect both sides of the 13th fairway at Sentosa GC, this hole values approach play far more than the tee shot. Over the last two years, this hole has had the lowest value placed on driving accuracy anywhere on the course. 29 percent of the field has gone for this green in two since 2022 - those who have gain nearly one-quarter of a stroke over players who lay up. Despite holding the final round lead, Jin Young Ko was among that 29% last year, leading to a birdie that boosted her win probability from likely (64%) to inevitable (97%).

13

Hole

5

Par

512

Yards

The Aon Risk Reward Challenge Returns

As the LPGA Tour kicks off 2024, we are excited to bring the Aon Risk Reward Challenge back for another season, spanning across thirty events throughout the year. While the LPGA Tour visits Singapore, tune into television coverage to see the in-broadcast vignette highlighting a new season on the Challenge and insights on the 13th hole.

Last November, Angel Yin was named the 2023 LPGA Tour Aon Risk Reward Challenge Champion, joining Tyrrell Hatton who was named the 2022-2023 PGA TOUR Aon Risk Reward Challenge Champion last August. Yin, whose elite ball-striking and incredible short game helped her stay atop of the leaderboard throughout the 2023 season, went for the green on 46% of Challenge holes, compared to her overall 'go for green' percentage of 12% on all drivable par-4's and second shot par-5's overall. Her strategic approach allowed her to reach the green successfully 24% of the time and secure a spot within the top 15 on the LPGA Tour in strokes gained around the green on all Challenge holes.



Aon Risk Reward Challenge



Number of
tournaments

30

Prize money
awarded

\$1M

2023 Winner: Angel Yin

About Aon

Aon is a leading global professional services firm providing a broad range of risk, retirement and health solutions. Our 50,000 colleagues in 120 countries empower results for clients by using proprietary data and analytics to deliver insights that reduce volatility and improve performance.

Aon's golf partnerships are anchored by a clear narrative – insight derived from data and delivered by experts – our sports partnerships allow us to connect authentically with our clients and colleagues around their passion points.

In addition to partnerships with the PGA TOUR and LPGA Tour, Aon is a worldwide partner of the Ryder Cup.

What is the Aon Risk Reward Challenge?

The Aon Risk Reward Challenge is a season-long competition on the LPGA Tour testing the abilities of the world's best players to make thoughtful, strategic decisions on the most challenging holes ("Aon Risk Reward Challenge holes") throughout the year.

At the end of the regular season, the most consistent player on Tour, with the lowest average score under par, on the Aon Risk Reward Challenge holes captures the \$1 million prize and the Aon trophy.

Aon's Risk Reward Challenge Scoring

One hole is selected at each tournament as the designated Aon Risk Reward Challenge hole for the week (hole is strategically challenging in nature).

For every participating event, a player's best two scores on the designated hole counts towards the season-long leaderboard.

The player with lowest average score under par across the regular season wins the Aon Risk Reward Challenge and will be awarded at the CME Group Tour Championship.

Aon and the PGA TOUR

The 2024 season will showcase the next evolution of Aon's partnership with the PGA TOUR, which will integrate the use of real-time analytics and capitalize on changes to the TOUR's reimagined 2024 schedule.

Aon will headline the Aon Next 10 and the Aon Swing 5, which recognize better decision-making and the elite performance required to break into Signature Events. **Key elements of the Aon Risk Reward Challenge program have evolved to "Better Decision Breakdown" segments that use emerging technology to provide real-time analysis of player decisions. To learn more, visit pgatour.com/aonbetterdecisions**

Upcoming Aon Risk Reward Challenge Holes

- **Blue Bay LPGA (15th)**
- **Seri Pak LA Open (16th)**

Watch Aon Risk Reward Challenge Hole Breakdowns All Season Long

[Watch Now On Aon's YouTube Channel](#)

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Players, caddies and PGA TOUR or Aon Executives are available to provide quotes and insight about this week's Aon Risk Reward Challenge hole or the season-long competition.