



Performance Insights

2024 Walmart NW Arkansas Championship

PRE-TOURNAMENT INTELLIGENCE PACK

Please remember to visit kpmgperformanceinsights.com for all the tournament, season long and historical insights and statistics for every LPGA player.

KPMG Insight of the Week

*Over the last two years at this event, players who have finished in the top-10 have gained 51.8% of their strokes with approach play. That's considerably more than the Tour average this season for top-10 finishers, 41.5% --

Percentage of Strokes Gained Total

Top-10 Finishers – Last 2 Years at Walmart NW Arkansas

Off the Tee	6.2%
Approach	51.8%*
Around the Green	4.0%
Putting	38.0%

*Average this season across all events: 41.5%

Lilia Vu

*Lilia Vu has been excellent on the greens overall this season, ranking tenth in strokes gained putting per round. But she's been especially strong since coming back from injury – she's fifth on Tour among qualified players in strokes gained putting per round since June 1.

Lilia Vu

Strokes Gained Putting Per Round

	Per Round	LPGA Rank
This season	+0.85	10th
Since June 1	+1.16	5th

*In six stroke play starts since return from injury, Lilia Vu has finished either first or second three times, with the two runner-up finishes coming in major championships.

Lilia Vu

On LPGA Tour Since Return from Injury

Starts	6
Won or runner-up	3
Scoring average	70.46
SG Total per round	+2.43
SG Putting per round	+1.16



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*On approach shots from 150 to 175 yards away this season, Lilia Vu is getting the ball, on average, nearly four feet closer than the competition:

Proximity from 150 to 175 Yards LPGA Tour This Season

Lilia Vu	27'0"
LPGA Tour average	30'10"

Jeeno Thitikul

*Jeeno Thitikul has been a top-10 machine on the LPGA Tour over the past 3 seasons, recording her 36th such finish over that span with her runner-up last week in Cincinnati. That's 10 more than any other player since 2022:

Most Top 10 Finishes LPGA Tour Since Beginning of 2022

Jeeno Thitikul	36
Nelly Korda	26
Lydia Ko	23
Ayaka Furue	22
Celine Boutier	21

*Thitikul is one just three players this season to rank inside the top 20 in both strokes gained tee to green AND putting this season, along with breakout stars Ayaka Furue and Lauren Coughlin:

Top 20 in SG Tee to Green & Putting LPGA Tour – This Season

	Tee to Green	Putting
Ayaka Furue	15th	9th
Jeeno Thitikul	12th	13th
Lauren Coughlin	16th	15th

*Thitikul is in the top-three on the LPGA Tour in strokes gained total for the third consecutive season.

Jeeno Thitikul Strokes Gained Total Per Round

	Per Round	LPGA Rank
2022	+1.99	3rd
2023	+1.89	2nd
2024	+2.05	3rd



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Haeran Ryu

*Haeran Ryu's ball striking was excellent during her maiden win here last season, ranking 2nd in the field in strokes gained off the tee and approach:

Haeran Ryu Strokes Gained 2023 Walmart NW Arkansas

	Per Round	Rank
Off the Tee	+1.01	2nd
Approach	+2.39	2nd
Around the Green	-0.28	105th
Putting	+1.36	14th

*Ryu leads the LPGA Tour this season in greens in regulation percentage and average proximity to the hole from 150 to 175 yards away.

Haeran Ryu Approach Ranks This Season

		Rank
Proximity 150-175 yards	23'6"	1st
Greens in regulation	75.5%	1st
SG Approach per round	1.44	2nd

*Haeran Ryu gained well over 10 strokes from tee to green in Cincinnati last week, the 5th time she has reached that mark in a single event this season. That is tied with tee to green savant Minjee Lee for the most of any player on the LPGA Tour in 2024:

Haeran Ryu 10+ SG Tee to Green LPGA Tour – This Season

	SG	Finish
Chevron Championship	+14.9	5th
CPKC Women's Open	+13.6	T-3
Dana Open	+13.6	2nd
Kroger Queen City Championship	+13.3	3rd
FM Championship	+10.7	Won



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Megan Khang

*From 125 to 150 yards away, Megan Khang has the best average proximity to the hole of any player on the LPGA Tour this season. A look at some of her ball striking ranks in 2024:

Megan Khang LPGA Tour Ranks This Season

Proximity 125-150 yards	17'0"	1st
SG Tee to Green	+1.75	3rd
SG Approach	+1.16	4th

Lauren Coughlin

*Lauren Coughlin has turned her putting from a weakness to a strength in 2024.

Lauren Coughlin Putting Ranks This Season

Makes of 10+ feet per round	2.15	Rank 5th
Putting 10 to 20 feet	29.9%	T-6th
Strokes gained putting	+0.70	15th

*On average, Coughlin has hit her approach shots from 125-150 yards three feet closer than the LPGA Tour mean in 2024.

Proximity to Hole – 125 to 150 Yards This Season

LPGA Tour average	24'0"
Lauren Coughlin	21'0"

Allisen Corpuz

*Allisen Corpuz has quietly been one of the best approach players on the LPGA Tour over the past 3 seasons, ranking inside the top 20 in strokes gained in that area in each season since 2022:

Allisen Corpuz SG Approach Last 3 LPGA Seasons

	Per Round	Rank
2022	+0.68	15th
2023	+0.79	15th
2024	+0.76	16th



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Celine Boutier

*Celine Boutier has improved her approach play metrics this season, vaulting into the top-20 in both strokes gained approach per round and average proximity to the hole.

Celine Boutier

Approach Play Ranks – Last 2 Seasons

	2023	2024
SG Approach	39th	13th
Proximity to the hole	65th	19th

*However, it hasn't translated to increased success. Boutier has just one top-ten finish in 2024 a year after picking up eight top-ten results:

Celine Boutier

Last 2 Seasons on LPGA Tour

	2023	2024
Top-10 finishes	8	1
Scoring average rank	11th	45th
SG Total rank	6th	35th

Yuka Saso

*Only four players on the LPGA Tour currently rank in the top-25 in both strokes gained off the tee and strokes gained putting for the season. Saso is in the top-six in both statistics:

SG Off the Tee & SG Putting

Top-25 in Both Statistics This Season

	Off the Tee	Putting
Yuka Saso	5th	6th
Madelene Sagstrom	21st	8th
Lauren Coughlin	23rd	15th
Jeenoo Thitikul	25th	13th



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Lexi Thompson

*Lexi Thompson is making 44.0% of her putts from 10 to 15 feet this season, the second-highest rate of any qualified player on the LPGA Tour (only Angel Yin is better this year from that range). Compare that to the LPGA average of 28.7 percent:

Putt Make Percentage – 10 to 15 Feet This Season on LPGA Tour

Lexi Thompson	44.0%*
LPGA Tour average	28.7%

*2nd-highest rate among qualified players (Angel Yin)

*Thompson has been in the top-25 on Tour in strokes gained putting per round each of the last three seasons. In 2024, she is gaining nearly eight-tenths of a stroke per round on the greens:

Lexi Thompson

Strokes Gained Putting – Last 3 Seasons

	Per Round	LPGA Rank
2022	+0.74	10th
2023	+0.57	23rd
2024	+0.77	12th

Amy Yang

*Amy Yang's brilliant short game was an essential part of her victory earlier this season at the KPMG Women's PGA Championship. She led the field in scrambling and ranked second in strokes gained around the green, helping her make the fewest bogeys of any player in the field.

Amy Yang

Field Ranks – 2024 KPMG Women's PGA

		Rank
SG Tee to Green	+3.43	1st
SG Around the Green	+1.26	2nd
Scrambling	16-for-21	1st
Bogeys or worse	7	1st