

This week on the LPGA Tour:

The ANNIKA driven by Gainbridge at Pelican GC



Aon Insight

One of only two par 5's on the course, accuracy and distance pay dividends on the 14th hole. Bunkers in the landing zone require players to be precise with their tee shot, while a bunker protecting the front of the green may deter some players from taking on the green in two. Players who are able to go for the green in two will gain over a half of stroke per round on the field.

14 5 529

Hole Par Yards

Contender Update

With one event to go on the Aon Risk Reward Challenge, the competition is heating up, with the Champion being celebrated at the CME Group Tour Championship.

Minjee Lee, 2022 Challenge Champion, has jumped into 1st place after a spectacular stretch of play that included making an eagle and a birdie at the TOTO Japan Classic. Her strong finish puts her in prime position to add a second Challenge championship to her resume.

Jeeno Thitikul, who previously held the top spot, has slipped to 2nd place. With Thitikul not competing this week, she is now out of contention for the Challenge title.

A Lim Kim and **Jennifer Kupcho** remain within striking distance, currently sitting in 3rd and 4th place. Both players have the opportunity to claim 1st place with an eagle and a birdie this week.

It's a tight race down the stretch, may the better decision maker win!

Leaderboard Update

POS	PLAYER	SCORE TO PAR
1	Minjee Lee	-0.921
2	Jeeno Thitikul	-0.912
3	A Lim Kim	-0.905
4	Jennifer Kupcho	-0.885
5	Celine Boutier	-0.850



Aon Risk Reward Challenge



Number of
tournaments

30

Prize money
awarded

\$1M

2024 Winner: Jeeno Thitikul

About Aon

Aon is a leading global professional services firm providing a broad range of risk, retirement and health solutions. Our 50,000 colleagues in 120 countries empower results for clients by using proprietary data and analytics to deliver insights that reduce volatility and improve performance.

Aon's golf partnerships are anchored by a clear narrative – insight derived from data and delivered by experts – our sports partnerships allow us to connect authentically with our clients and colleagues around their passion points.

In addition to partnerships with the PGA TOUR and LPGA Tour, Aon is a worldwide partner of the Ryder Cup.

What is the Aon Risk Reward Challenge?

The Aon Risk Reward Challenge is a season-long competition on the LPGA Tour testing the abilities of the world's best players to make thoughtful, strategic decisions on the most challenging holes ("Aon Risk Reward Challenge holes") throughout the year.

At the end of the regular season, the most consistent player on Tour, with the lowest average score under par, on the Aon Risk Reward Challenge holes captures the \$1 million prize and the Aon trophy.

Aon's Risk Reward Challenge Scoring

One hole is selected at each tournament as the designated Aon Risk Reward Challenge hole for the week (hole is strategically challenging in nature).

For every participating event, a player's best two scores on the designated hole counts towards the season-long leaderboard. The player with lowest average score under par across the regular season wins the Aon Risk Reward Challenge and will be awarded at the CME Group Tour Championship.

Aon and the PGA TOUR

The 2025 season will showcase the continuation of Aon's partnership with the PGA TOUR, which will integrate the use of real-time analytics and capitalize on changes to the TOUR's reimagined 2025 schedule.

Aon will headline the Aon Next 10 and the Aon Swing 5, which recognize better decision-making and the elite performance required to break into Signature Events. **Key elements of the Aon Risk Reward Challenge program have evolved to "Better Decision Breakdown" segments that use emerging technology to provide real-time analysis of player decisions. To learn more, visit**

pgatour.com/aonbetterdecisions

Upcoming Aon Risk Reward Challenge Holes

- **Winner to be announced at the CME Group Tour Championship**

Watch Aon Risk Reward Challenge Hole Breakdowns All Season Long

[Watch Now On Aon's YouTube Channel](#)



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Players, caddies and PGA TOUR or Aon Executives are available to provide quotes and insight about this week's Aon Risk Reward Challenge hole or the season-long competition.