

# This week on the LPGA Tour:

## Amundi Evian Championship

### at Evian Resort Golf Club



## Aon Insight

A year ago, the field at the Amundi Evian Championship played the 18th hole in a combined 130 strokes under par. An accurate tee shot is essential on this par five in order to keep up with the competition: in 2024, the penalty for missing the fairway on this hole was nearly half-a-stroke (+0.46). Players who hit an accurate tee shot were able to make the decision to go for the green in two more than two-thirds of the time. That number crumbled to 14.2% following an errant drive.

**18**      **5**      **484**  
Hole    Par    Yards

### 18<sup>th</sup> at Evian

18 <sup>th</sup> at Evian Resort	Missed Fairway Penalty	GFG after missed fairway
2021 - 2023	+0.34	19.7%
2024	+0.46	14.2%

After a hit fairway, field went for green 66.4% of the time in 2024

### Leaderboard Update

POS	PLAYER	SCORE TO PAR
1	Nasa Hataoka	-1.000
2	Jennifer Kupcho	-0.909
3	Nelly Korda	-0.889
T4	Auston Kim	--0.875
T4	Ana Belac	-0.875



## Aon Risk Reward Challenge



Number of  
tournaments

**30**

Prize money  
awarded

**\$1M**

**2024 Winner: Jeeno Thitikul**

### About Aon

Aon is a leading global professional services firm providing a broad range of risk, retirement and health solutions. Our 50,000 colleagues in 120 countries empower results for clients by using proprietary data and analytics to deliver insights that reduce volatility and improve performance.

Aon's golf partnerships are anchored by a clear narrative – insight derived from data and delivered by experts – our sports partnerships allow us to connect authentically with our clients and colleagues around their passion points.

In addition to partnerships with the PGA TOUR and LPGA Tour, Aon is a worldwide partner of the Ryder Cup.

### What is the Aon Risk Reward Challenge?

The Aon Risk Reward Challenge is a season-long competition on the LPGA Tour testing the abilities of the world's best players to make thoughtful, strategic decisions on the most challenging holes ("Aon Risk Reward Challenge holes") throughout the year.

At the end of the regular season, the most consistent player on Tour, with the lowest average score under par, on the Aon Risk Reward Challenge holes captures the \$1 million prize and the Aon trophy.

### Aon's Risk Reward Challenge Scoring

One hole is selected at each tournament as the designated Aon Risk Reward Challenge hole for the week (hole is strategically challenging in nature). For every participating event, a player's best two scores on the designated hole counts towards the season-long leaderboard.

The player with lowest average score under par across the regular season wins the Aon Risk Reward Challenge and will be awarded at the CME Group Tour Championship.

### Aon and the PGA TOUR

The 2025 season will showcase the continuation of Aon's partnership with the PGA TOUR, which will integrate the use of real-time analytics and capitalize on changes to the TOUR's Signature Event model and qualification.

Aon headlines the Aon Next 10 and the Aon Swing 5, which recognize better decision-making and the elite performance required to break into Signature Events. **Key elements of the Aon Risk Reward Challenge program have evolved to "Better Decision Breakdown" segments that use emerging technology to provide real-time analysis of player decisions. To learn more, visit [pgatour.com/aonbetterdecisions](https://pgatour.com/aonbetterdecisions)**

### Upcoming Aon Risk Reward Challenge Holes

- **Women's Scottish Open (14<sup>th</sup>)**
- **AIG Women's Open (18<sup>th</sup>)**

### Media Contact

Savannah Sheehy | (561) 901-5511  
[Savannah.Sheehy@caa.com](mailto:Savannah.Sheehy@caa.com)

*Players, caddies and PGA TOUR or Aon Executives are available to provide quotes and insight about this week's Aon Risk Reward Challenge hole or the season-long competition.*