

## This week on the LPGA Tour:

Ford Championship presented by Wild Horse Pass at Whirlwind Golf Club, Cattail Course



### Aon Insight

The 17th hole at Whirlwind Golf Club is a long dog-leg right par-5 that can provide an excellent scoring opportunity to players who make better decisions. Playing as the easiest par-5 on the course, a birdie here will be crucial to stay ahead of the field. Of the players that carry the fairway bunkers, 33% are expected to go for the green in two, a decision which is expected to gain .45 strokes over those who lay up. The key decision players face on the 17th hole is whether to go for the green or lay up to a preferred yardage. With three bunkers that protect the landing zone off the tee, players that can carry the bunkers are more likely to go for the green.

**17**      **5**      **520/473**  
Hole      Par      Yards

#### Lay-up Decision: Expected Birdie Rate by Distance to Center of Green

DISTANCE TO CENTER OF GREEN	EXPECTED BIRDIE RATE
150 yds	13%
100 yds	24%
50 yds	33%

#### Leaderboard Update

POS	PLAYER	SCORE TO PAR
T1	Hye-Jin Choi	-1.250
T1	Elizabeth Szokol	-1.250
T1	Xiaowen Yin	-1.250



## Aon Risk Reward Challenge



Number of  
tournaments

**30**

Prize money  
awarded

**\$1M**

**2024 Winner: Jeeno Thitikul**

### About Aon

Aon is a leading global professional services firm providing a broad range of risk, retirement and health solutions. Our 50,000 colleagues in 120 countries empower results for clients by using proprietary data and analytics to deliver insights that reduce volatility and improve performance.

Aon's golf partnerships are anchored by a clear narrative – insight derived from data and delivered by experts – our sports partnerships allow us to connect authentically with our clients and colleagues around their passion points.

In addition to partnerships with the PGA TOUR and LPGA Tour, Aon is a worldwide partner of the Ryder Cup.

### What is the Aon Risk Reward Challenge?

The Aon Risk Reward Challenge is a season-long competition on the LPGA Tour testing the abilities of the world's best players to make thoughtful, strategic decisions on the most challenging holes ("Aon Risk Reward Challenge holes") throughout the year.

At the end of the regular season, the most consistent player on Tour, with the lowest average score under par, on the Aon Risk Reward Challenge holes captures the \$1 million prize and the Aon trophy.

### Aon's Risk Reward Challenge Scoring

One hole is selected at each tournament as the designated Aon Risk Reward Challenge hole for the week (hole is strategically challenging in nature).

For every participating event, a player's best two scores on the designated hole counts towards the season-long leaderboard.

The player with lowest average score under par across the regular season wins the Aon Risk Reward Challenge and will be awarded at the CME Group Tour Championship.

### Aon and the PGA TOUR

The 2025 season will showcase the continuation of Aon's partnership with the PGA TOUR, which will integrate the use of real-time analytics and capitalize on changes to the TOUR's reimagined 2025 schedule.

Aon will headline the Aon Next 10 and the Aon Swing 5, which recognize better decision-making and the elite performance required to break into Signature Events. **Key elements of the Aon Risk Reward Challenge program have evolved to "Better Decision Breakdown" segments that use emerging technology to provide real-time analysis of player decisions. To learn more, visit**

[pgatour.com/aonbetterdecisions](https://pgatour.com/aonbetterdecisions)

### Upcoming Aon Risk Reward Challenge Holes

- **JM Eagle LA Championship pres. by Plastpro (16<sup>th</sup>)**
- **Chevron Championship (18<sup>th</sup>)**

### Watch Aon Risk Reward Challenge Hole Breakdowns All Season Long

[Watch Now On Aon's YouTube Channel](#)



#### Media Contact

Savannah Sheehy | (561) 901-5511

[Savannah.Sheehy@caa.com](mailto:Savannah.Sheehy@caa.com)

*Players, caddies and PGA TOUR or Aon Executives are available to provide quotes and insight about this week's Aon Risk Reward Challenge hole or the season-long competition.*