Performance Insights

2025 MEXICO Riviera Maya Open at Mayakoba

PRE-TOURNAMENT INTELLIGENCE PACK

KPMG Insight of the Week

*Winners on the LPGA Tour in 2024 gained just over 44% of their total strokes with their putting, by far the highest of any category. This season, the emphasis so far has been on approach play, with winners so far in 2025 gaining 41% of their total strokes in that category:

Strokes Gained Percentage by Category
LPGA Tour Winners – Last 2 Seasons

	2024	2025
Off the Tee	15.3%	14.9%
Approach	29.1%	41.0%
Around the Green	11.3%	11.1%
Putting	44.3%	33.0%

Charley Hull

*After finishing inside the top 20 in each of her first 3 starts in 2025, Charley Hull has cooled off as of late. Her tee to green play in particular has not been quite as sharp, losing more than half a stroke per round to the field in her last two starts:

Charley Hull Performance
LPGA Tour – This Season

	First 3 Starts	Last 2 Starts
Top 20 Finishes	3	0
Scoring Average	69.0	71.3
Bogey Avoidance	8.3%	15.7%
SG Total	+2.05	+0.09
SG Tee to Green	+1.63	-0.61

*T-Mobile Match Play excluded

*Players on the LPGA Tour gain at least a full stroke off the tee, on average, at a rate of 12.6% on the LPGA Tour since the beginning of 2022. Hull more than doubles that rate:

Pct of Rounds With 1+ SG Off the Tee
LPGA Tour Since 2022

LPGA Tour average	12.6%
Charley Hull	26.3%

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Rio Takeda

*Over her last 11 starts on the LPGA Tour, Rio Takeda has a pair of victories along with four other top 10 finishes. She is averaging nearly 2 strokes gained per round over that stretch with a scoring average below 70:

Rio Takeda
LPGA Tour – Last 11 Starts

Wins	2*
Top 10 Finishes	6
Scoring Average	69.5
Score to Par	-100
SG Total	+1.98

*2024 Toto Japan Classic, 2025 Blue Bay LPGA

*Rio has gained at least a shot-and-a-half with her approach play in 18 different rounds on the LPGA Tour in 2025, most of any player.

Most Rounds With 1.5+ SG Approach
LPGA Tour This Season

Rio Takeda	18
Haeran Ryu	16
Pajaree Anannarukarn	14
Ruoning Yin	13

*No one has been better at avoiding mistakes on the LPGA Tour this season than Rio Takeda, who is the only player on the LPGA Tour with a bogey avoidance rate below 10%:

Bogey Avoidance Leaders
LPGA Tour – This Season

	Bogey Avoidance
Rio Takeda	9.2%
Angel Yin	10.1%
Yealimi Noh	10.5%
Lydia Ko	10.7%
Miyu Yamashita	10.7%

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Carlota Ciganda

*Carlota Ciganda is averaging over three-quarters of a stroke gained per round with her approach play this season, the culmination of a steady improvement for her in that area over the past few seasons:

Carlota Ciganda SG Approach
LPGA Tour – Since 2022

	SG Approach	Rank
2022	-0.62	T-129th
2023	-0.09	86th
2024	+0.47	31st
2025	+0.83	16th

Linn Grant

*Since the beginning of 2022, Linn Grant has gained at least a full stroke off the tee in 46.5% of her rounds on the LPGA Tour. Only Nelly Korda has done it more frequently in that span:

Highest Pct of Rounds
1+ Stroke Gained Off the Tee – Last 4 Seasons

Nelly Korda	52.9%
Linn Grant	46.5%
Nanna Koerstz Madsen	46.2%
Daniela Darquea	45.1%
Polly Mack	43.4%
Alexa Pano	42.2%

*After a 3rd place finish in the season opening event at Lake Nona, Linn Grant has not had a top 10 finish in her last 6 starts on the LPGA Tour, including 4 consecutive missed cuts. Her putting has been the main culprit for her poor start to the season, losing more than half a stroke per round on the greens:

Linn Grant SG Putting
LPGA Tour – Last 2 Seasons

	SG Putting	Rank
2024	+0.42	32nd
2025	-0.53	112th

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*A deeper look at Grant's slow start to the season, where her numbers are down considerably from 2024:

Linn Grant Performance
LPGA Tour – Last 2 Seasons

	2024	2025
Starts	22	7
Top 10 Finishes	5	1
Missed Cuts	3	4
Birdie or Better Pct.	21.6%	20.0%
SG Total	+1.24	+0.17
SG Putting	+0.42	-0.53

Akie Iwai

*Akie Iwai has been one of the best approach players on the LPGA Tour this season.

Akie Iwai
Approach Play Ranks This Season

		Rank
Greens in regulation	77.3%	5th
SG Approach per round	+1.13	5th
Proximity to the hole	23'9"	10th

*She has struggled in her last two starts, though – largely due to her putting:

Akie Iwai
Performance This Season – LPGA Tour

	1st 5 Starts	Last 2 Starts
Scoring average	69.2	72.5
SG Total	+1.84	-0.88
SG Putting	+0.08	-1.24
Putts per round	30.8	33.5

*From 100 to 125 yards away, Iwai has averaged inside 19 feet this season. The LPGA Tour average is right at 22 feet.

Proximity from 100 to 125 Yards
LPGA Tour This Season

LPGA Average	22'0"
Akie Iwai	18'9"

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Ina Yoon

*Ina Yoon leads the LPGA Tour in average proximity to the hole this season. From 150 to 175 yards, she has been the best on the LPGA Tour by nearly a foot.

Ina Yoon
Proximity to the Hole – This Season

		LPGA Rank
Overall proximity	20'9"	1st
125-150 yards	21'6"	3rd
150-175 yards	23'6"	1st

*Yoon is also ranked third on the LPGA Tour this season in strokes gained approach.

Most SG Approach Per Round
LPGA Tour This Season

Elizabeth Szokol	1.38
Haeran Ryu	1.35
Ina Yoon	1.32
Rio Takeda	1.21
Akie Iwai	1.13

Sei Young Kim

*Sei Young Kim is losing strokes to the field from tee-to-green so far in 2025. She ranked 22nd on the LPGA Tour in that metric a season ago.

Sei Young Kim
Strokes Gained Tee to Green – Since 2023

	Per Round	LPGA Rank
2023	+0.64	33rd
2024	+0.86	22nd
2025	-0.03	71st

*Kim has been terrific on par 3s and 5s this season, but is well below average playing par 4s:

Sei Young Kim
Scoring Ranks – This Season

	Average	LPGA Rank
Par 3s	2.90	T-6th
Par 4s	4.14	T-132nd
Par 5s	4.53	T-8th