

# This week on the LPGA Tour:

## Meijer LPGA Classic for Simply Give at Blythefield Country Club

### Aon Insight



The 14th hole at Blythefield Country Club offers an excellent scoring opportunity on the back nine. This slight dog-leg left par-5 features trees, a hazard along the left, and bunkers within the landing zone. An accurate drive is crucial to set up an opportunity to go for the green. In 2025, players went for the green in two 67% of the time, the highest rate at this event in any of the past five seasons. Last year's winner, Carlota Ciganda, took advantage and went for the green in rounds 1-3, helping her go 1-under on the 14th for the week.

**14**      **5**      **497/457**  
Hole    Par    Yards

14 <sup>th</sup> at Blythefield CC			
	2023	2024	2025
GFG Rate	51.8%	62.2%	67.2%
SG: Went for It	+0.32	+0.23	+0.25
SG: Laid Up	-0.24	-0.23	-0.32
GFG: Stroke Advantage	+0.57	+0.46	+0.57

Leaderboard Update		
POS	PLAYER	SCORE TO PAR
1	Ryann O'Toole	-1.250
2	Gaby Lopez	-1.000
T3	Muni He	-0.875
T3	Amanda Doherty	-0.875
5	Akie Iwai	-0.846
6	Minji Kang	-0.778
T7	Rio Takeda	-0.773
T7	Lottie Woad	-0.773
T9	Yani Tseng	-0.750
T9	Jenny Shin	-0.750
T9	Jeeno Thitikul	-0.750

# AON

Aon  
Risk  
Reward  
Challenge



Number of  
tournaments

Prize money  
awarded

**28**      **\$1M**

**2025 Winner: Jennifer Kupcho**

### About Aon

Aon is a leading global professional services firm providing a broad range of risk, retirement and health solutions. Our 50,000 colleagues in 120 countries empower results for clients by using proprietary data and analytics to deliver insights that reduce volatility and improve performance.

Aon's golf partnerships are anchored by a clear narrative – insight derived from data and delivered by experts – our sports partnerships allow us to connect authentically with our clients and colleagues around their passion points.

### What is the Aon Risk Reward Challenge?

The Aon Risk Reward Challenge is a season-long competition on the LPGA Tour testing the abilities of the world's best players to make thoughtful, strategic decisions on the most challenging holes ("Aon Risk Reward Challenge holes") throughout the year.

At the end of the regular season, the most consistent player on Tour, with the lowest average score under par, on the Aon Risk Reward Challenge holes captures the \$1 million prize and the Aon trophy.

### Aon's Risk Reward Challenge Scoring

One hole is selected at each tournament as the designated Aon Risk Reward Challenge hole for the week (hole is strategically challenging in nature).

For every participating event, a player's best two scores on the designated hole counts towards the season-long leaderboard.

The player with lowest average score under par across the regular season wins the Aon Risk Reward Challenge and will be awarded at the CME Group Tour Championship.

### Aon and the PGA TOUR

The 2026 season will showcase the continuation of Aon's partnership with the PGA TOUR, which will integrate the use of real-time analytics and capitalize on changes to the TOUR's reimagined 2026 schedule.

Aon will headline the Aon Next 10 and the Aon Swing 5, which recognize better decision-making and the elite performance required to break into Signature Events. **Key elements of the Aon Risk Reward Challenge program have evolved to "Better Decision Breakdown" segments that use emerging technology to provide real-time analysis of player decisions. To learn more, visit**

[pgatour.com/aonbetterdecisions](https://pgatour.com/aonbetterdecisions)

### Upcoming Aon Risk Reward Challenge Holes

- **KPMG Women's PGA Championship (16<sup>th</sup>)**
- **Amundi Evian Championship (18<sup>th</sup>)**
- **Women's Scottish Open (14<sup>th</sup>)**
- **AIG Women's Open (17<sup>th</sup>)**

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*Players, caddies and PGA TOUR or Aon Executives are available to provide quotes and insight about this week's Aon Risk Reward Challenge hole or the season-long competition.*