

This week on the LPGA Tour:

ShopRite LPGA Classic powered by Wakefern at Seaview Bay Course



Aon Insight

The final hole at Seaview Bay Course requires accuracy off the tee, in order to take on the risk and go for the green in two. Players who find the fairway are expected to go for the green at a clip of almost nine-times more with their second shot than those who find the rough or fairway bunker. In 2025, future Aon Risk Reward Challenge Champion, Jennifer Kupcho, made birdies in rounds 2 and 3 on her way to a one-shot victory.

18 **5** **507**
Hole Par Yards

18 th at Seaview Bay Course			
	2023	2024	2025
GFG Rate	63%	71.6%	59.5%
SG: Went for It	+0.25	+0.18	+0.20
SG: Laid Up	-0.43	-0.41	-0.29
GFG: Stroke Advantage	+0.68	+0.59	+0.49

Leaderboard Update		
POS	PLAYER	SCORE TO PAR
1	Ryann O'Toole	-1.250
2	Hyo Joo Kim	-1.000
3	Gaby Lopez	-0.938
4	Ina Yoon	-0.889
5	Akie Iwai	-0.818
T6	Miyu Yamashita	-0.800
T6	Lottie Woad	-0.800
8	Nelly Korda	-0.786
T9	Hye-Jin Choi	-0.778
T9	Jeeno Thitikul	-0.778
T9	Chanettee Wannasaen	-0.778

AON

Aon
Risk
Reward
Challenge



Number of
tournaments

Prize money
awarded

28 **\$1M**

2025 Winner: Jennifer Kupcho

About Aon

Aon is a leading global professional services firm providing a broad range of risk, retirement and health solutions. Our 50,000 colleagues in 120 countries empower results for clients by using proprietary data and analytics to deliver insights that reduce volatility and improve performance.

Aon's golf partnerships are anchored by a clear narrative – insight derived from data and delivered by experts – our sports partnerships allow us to connect authentically with our clients and colleagues around their passion points.

What is the Aon Risk Reward Challenge?

The Aon Risk Reward Challenge is a season-long competition on the LPGA Tour testing the abilities of the world's best players to make thoughtful, strategic decisions on the most challenging holes ("Aon Risk Reward Challenge holes") throughout the year.

At the end of the regular season, the most consistent player on Tour, with the lowest average score under par, on the Aon Risk Reward Challenge holes captures the \$1 million prize and the Aon trophy.

Aon's Risk Reward Challenge Scoring

One hole is selected at each tournament as the designated Aon Risk Reward Challenge hole for the week (hole is strategically challenging in nature).

For every participating event, a player's best two scores on the designated hole counts towards the season-long leaderboard.

The player with lowest average score under par across the regular season wins the Aon Risk Reward Challenge and will be awarded at the CME Group Tour Championship.

Aon and the PGA TOUR

The 2026 season will showcase the continuation of Aon's partnership with the PGA TOUR, which will integrate the use of real-time analytics and capitalize on changes to the TOUR's reimagined 2026 schedule.

Aon will headline the Aon Next 10 and the Aon Swing 5, which recognize better decision-making and the elite performance required to break into Signature Events. **Key elements of the Aon Risk Reward Challenge program have evolved to "Better Decision Breakdown" segments that use emerging technology to provide real-time analysis of player decisions. To learn more, visit**

pgatour.com/aonbetterdecisions

Upcoming Aon Risk Reward Challenge Holes

- **Meijer LPGA Classic (14th)**
- **KPMG Women's PGA Championship (16th)**
- **Amundi Evian Championship (18th)**
- **Women's Scottish Open (14th)**

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Players, caddies and PGA TOUR or Aon Executives are available to provide quotes and insight about this week's Aon Risk Reward Challenge hole or the season-long competition.