Performance Insights

2024 Cognizant Founders Cup

PRE-TOURNAMENT INTELLIGENCE PACK

Please remember to visit kpmgperformanceinsights.com for all the tournament, season long and historical insights and statistics for every LPGA player.

KPMG Insight of the Week

*In her 19 rounds of stroke play during her five-tournament win streak, Nelly Korda has had positive strokes gained total in every round she has played. She's a combined 54 strokes under par:

Nelly Korda
Stroke Play – During 5-Tournament Win Streak

Rounds gaining strokes	19-for-19
SG Total per round	+3.53
Rounds with 5+ SG Total	5
Combined to par	-54

Nelly Korda

*Here are just some of the statistics Nelly Korda leads the LPGA Tour in this season:

Nelly Korda
LPGA Tour Ranks This Season

	Rank
SG Total	1st
Scoring average	1st
Pct of rounds in 60s	1st
Par 4 scoring	1st
Par 5 scoring	1st
Greens in regulation	1st
SG Tee to Green	1st
SG Around the Green	1st
Eagles	1st

*Korda has made a quantum leap in her approach play – from good to outstanding:

Nelly Korda
Approach Play – 2023 vs 2024 on LPGA Tour

	2023	2024
Strokes gained approach	+0.20	+0.90
Rounds gaining strokes with approach	56%	67%
Proximity to the hole	29'0"	27'4"

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*Korda is the only player on the LPGA Tour ranked in the top-20 in strokes gained off the tee, approach and around the green.

Nelly Korda
Strokes Gained Ranks – 2024 Season

		Rank
Off the Tee	+0.81	2nd
Approach	+0.90	13th
Around Green	+0.84	1st

*Only player in top-20 in all 3 statistics

*Korda leads the LPGA Tour in greens in regulation percentage. She hits significantly more greens from both the fairway and after a missed fairway than her peers:

Green in Regulation Rates
LPGA Tour This Season

	LPGA Tour Avg	Nelly Korda
After hit fairway	73.5%	83.7%
After missed fairway	48.5%	61.5%

*Nelly Korda is the third player in LPGA Tour history to win five consecutive starts. This week, she can become the first in history to win six in a row.

Most Consecutive Starts Won
LPGA Tour History

		Wins
1978	Nancy Lopez	5
2004-05	Annika Sorenstam	5
2024	Nelly Korda	5

*Both Nancy Lopez in 1978 and Annika Sorenstam in 2005 finished outside the top-10 in their bid for a victory in a sixth consecutive LPGA Tour start.

Seeking 6th Consecutive Win
Player Result – LPGA Tour History

	Next Tournament	Finish
1978 Nancy Lopez	Lady Keystone Open	T-13
2005 Annika Sorenstam	Michelob Open at Kingsmill	T-12
2024 Nelly Korda	JM Eagle LA Championship	?

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*Korda is the first American player to win five times in an LPGA Tour season since Juli Inkster in 1999 – and Korda's done it in consecutive starts:

Most Wins in Single LPGA Season
American Players Since 1990

		Wins
1990	Beth Daniel	7
1990	Patty Sheehan	5
1999	Juli Inkster	5
2024	Nelly Korda	5*

*Has come in last 5 starts

*Korda won the Chevron Championship as the world's number one player the week after Scottie Scheffler won the Masters ranked number one. It's the second time since the inception of the Rolex Ranking that the number one player in both the men's and women's games won majors in consecutive weeks:

Rolex Rankings and OWGR No. 1 Players
Each Winning Major in Consecutive Weeks

	Week one	Week two
2007	Lorena Ochoa	Tiger Woods
	AIG Women's Open	PGA Championship
2024	Scottie Scheffler	Nelly Korda
	Masters	Chevron Championship

*Rolex Rankings began in 2006; OWGR in 1986

*Nelly is the youngest American player to win a second major since Juli Inkster in 1984.

Youngest American Player to Win 2 Majors
LPGA Tour Since 1980

		Age (Y-M-D)
1980 Amy Alcott	U.S. Women's Open	24-1-5
1984 Juli Inkster	U.S. Women's Open	24-1-5
2024 Nelly Korda	Chevron Championship	25-8-24

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Jin Young Ko

*Jin Young Ko was 11-under-par on the par 4s in her victory at this tournament last year – seven shots better than any other player. She also ranked in the top-four in the field in strokes gained tee-to-green, approach and average proximity to the hole.

Jin Young Ko
Field Ranks – 2023 Cognizant Founders Cup

		Rank
Par 4 scoring	-11*	1st
SG Tee to Green	+3.30	2nd
SG Approach	+2.53	3rd
Proximity to hole	19'0"	4th

*7 shots better than any other player

*Jin Young Ko leads the LPGA Tour this season in strokes gained approach per round. Two seasons ago when fighting injury she dropped to 30th in that metric:

Jin Young Ko
Strokes Gained Approach – Last 3 Seasons

	Per Round	LPGA Rank
2022	+0.50	30th
2023	+1.13	3rd
2024	+1.35	1st

*Among players with at least 10 measured rounds this season, Jin Young Ko is the LPGA Tour leader in average proximity to the hole from 100 to 125 yards away.

Best Average Proximity – 125 to 150 Yards
LPGA Tour This Season

Jin Young Ko	15'8"
Andrea Lee	18'0"
Elizabeth Szokol	18'0"
Bianca Pagdanganan	18'0"

*Among players with 10+ measured rounds

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Brooke Henderson

*Brooke Henderson has already surpassed her total of top-ten finishes from last season this year, with five. She is gaining more than two strokes per round on the competition:

Brooke Henderson
Last 2 Seasons on LPGA Tour

	2023	2024
SG Total	+1.22	+2.04
Top 10 finishes	3	5
Scoring average	70.28	69.87
Scoring average rank	13th	2nd

*Henderson has made 68 putts of 10 feet or longer so far this season, fourth-most of any player. From 10 to 20 feet away, she is ranked 10th in make percentage:

Brooke Henderson
Putting This Season – LPGA Tour

		Rank
Made of 10+ feet	68	4th
Putting 10-20 feet	31.2%	10th

Celine Boutier

*Celine Boutier is gaining one-third of a stroke more per round with her approach play this season than one year ago:

Celine Boutier
Strokes Gained Approach – 2023 vs 2024

	2023	2024
Per Round	+0.40	+0.73
LPGA Rank	39th	17th

*Boutier struggled on the greens at the Founders Cup last year, losing more than two strokes putting to the field – her second-worst such performance all season.

Fewest SG Putting
Single LPGA Tournament Last Season

JM Eagle LA Championship	-2.61
Cognizant Founders Cup	-2.35
HSBC Women's World Champ.	-1.66

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Minjee Lee

*Minjee Lee is averaging 20 feet from the hole this season on approach shots from 125 to 150 yards away this season – almost four and a half feet better than the LPGA Tour average.

Proximity to the Hole – 125 to 150 Yards
LPGA This Season

Minjee Lee	20'0"
LPGA Tour average	24'5"

*Minjee Lee – who did not miss a single cut on the LPGA Tour in 2023 – has missed three this season, including each of her last two starts.

Minjee Lee
LPGA Tour 2023 vs 2024

	2023	2024
Starts	18	6
Top 10s	5	1
Missed cuts	0	3
SG Total	+1.58	+0.47

Ruoning Yin

*Ruoning Yin is ranked in the top-20 in several key ball striking strokes gained metrics but has been below average on the greens.

Ruoning Yin
Strokes Gained Ranks – 2024 Season

Tee to Green	18th
Off the Tee	19th
Approach	19th
Putting	86th

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Lydia Ko

*Lydia Ko has been able to keep bogeys off her card better than any other player in 2024. She is scrambling at a clip of nearly 72 percent:

Lydia Ko
Scrambling and Bogey Avoidance

	2023	2024
Scrambling	57.9%	71.9%
LPGA Rank	54th	1st
Bogey avoidance	16.7%	11.1%
LPGA Rank	T-64th	1st

*Ko has jumped from 56th on the Tour in strokes gained total in 2023 to second this season:

Lydia Ko
LPGA Tour Ranks – Last 2 Seasons

	2023	2024
SG Total	56th	2nd
Scoring average	61st	4th
Par 5 scoring	T-37th	T-8th

*Lydia Ko already has seven rounds this season in which she has gained at least four strokes on the field. She had just five of those rounds in all of 2023. She's gaining strokes in more than 85% of her rounds overall so far this season on the LPGA Tour:

Lydia Ko
Strokes Gained – Rounds Last 2 Seasons

	2023	2024
Positive	58.6%	85.2%
3+ SG Total	24.3%	40.7%
4+ SG Total	7.1%	25.9%

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Sei Young Kim

*Sei Young Kim is gaining 1.79 strokes per round this season on the competition – almost as much as her two per round averages combined in 2022 and 2023.

Sei Young Kim
Strokes Gained Total Per Round

	Per Round	LPGA Rank
2022	1.31	20th
2023	0.68	39th
2024	1.79	4th

*She has made a massive leap this season on the greens, a key factor in that improvement:

Sei Young Kim
Strokes Gained Putting – 2023 vs 2024

	2023	2024
Per Round	-0.07	+0.77
LPGA Rank	80th	16th

Maja Stark

*Maja Stark has already recorded more bogey-free rounds in 2024 (six) than last year (five).

Maja Stark
Bogey-Free Rounds – Last 2 LPGA Seasons

	2023	2024
Rounds played	74	33
Bogey-free rounds	5	6
Percentage	6.8%	18.1%

*Stark is gaining nearly 2.5 strokes on the field per round in her last four LPGA Tour starts:

Maja Stark
Performance This Season on LPGA Tour

	1st 5 Starts	Last 4 Starts
SG Total per round	-1.14	+2.48
Scoring average	72.6	69.9
Top 10 finishes	0	3
Rounds in 60s	3	9