

This week on the LPGA Tour:

ShopRite LPGA Classic presented by Acer at
Seaview Bay Course

Aon Insight



The final hole at the ShopRite LPGA Classic presented by Acer is a straight par 5 that demands precision off the tee. Accuracy is essential to safely navigate the bunkers lining both sides of the fairway and to have a chance at reaching the green in two shots. Based on where players stand on the leaderboard, they will need to decide on going for the green with their second shot or laying up to an ideal yardage to take advantage of this birdie opportunity. Extra length off the tee is always advantageous, but on the closing hole at Seaview Bay Course it's especially beneficial. Since 2021, players who drive the ball 280 yards or longer here have gained more than four-tenths of a stroke on average over those at 260 or shorter.

18
Hole

5
Par

507
Yards

18th at Seaview Bay Course - By Tee Box Since 2021

	Back Tee	Forward Tee
Go For Green	62.0%	73.6%
Scoring Average	4.58	4.48

Leaderboard Update

POS	PLAYER	SCORE TO PAR
1	Ana Belac	-1.100
2	Sarah Schmelzel	-0.950
3	Nasa Hataoka	-0.938
4	Auston Kim	-0.900
T5	Jennifer Kupcho	-0.889
T5	A Lim Kim	-0.889



Aon Risk Reward Challenge



Number of
tournaments

30

Prize money
awarded

\$1M

2024 Winner: Jeeno Thitikul

About Aon

Aon is a leading global professional services firm providing a broad range of risk, retirement and health solutions. Our 50,000 colleagues in 120 countries empower results for clients by using proprietary data and analytics to deliver insights that reduce volatility and improve performance.

Aon's golf partnerships are anchored by a clear narrative – insight derived from data and delivered by experts – our sports partnerships allow us to connect authentically with our clients and colleagues around their passion points.

In addition to partnerships with the PGA TOUR and LPGA Tour, Aon is a worldwide partner of the Ryder Cup.

What is the Aon Risk Reward Challenge?

The Aon Risk Reward Challenge is a season-long competition on the LPGA Tour testing the abilities of the world's best players to make thoughtful, strategic decisions on the most challenging holes ("Aon Risk Reward Challenge holes") throughout the year.

At the end of the regular season, the most consistent player on Tour, with the lowest average score under par, on the Aon Risk Reward Challenge holes captures the \$1 million prize and the Aon trophy.

Aon's Risk Reward Challenge Scoring

One hole is selected at each tournament as the designated Aon Risk Reward Challenge hole for the week (hole is strategically challenging in nature). For every participating event, a player's best two scores on the designated hole counts towards the season-long leaderboard.

The player with lowest average score under par across the regular season wins the Aon Risk Reward Challenge and will be awarded at the CME Group Tour Championship.

Aon and the PGA TOUR

The 2025 season will showcase the continuation of Aon's partnership with the PGA TOUR, which will integrate the use of real-time analytics and capitalize on changes to the TOUR's reimagined 2025 schedule.

Aon will headline the Aon Next 10 and the Aon Swing 5, which recognize better decision-making and the elite performance required to break into Signature Events. **Key elements of the Aon Risk Reward Challenge program have evolved to "Better Decision Breakdown" segments that use emerging technology to provide real-time analysis of player decisions. To learn more, visit**

pgatour.com/aonbetterdecisions

Upcoming Aon Risk Reward Challenge Holes

- **Meijer LPGA Classic (14th)**
- **KPMG Women's PGA Championship (15th)**

Watch Aon Risk Reward Challenge Hole Breakdowns All Season Long

[Watch Now On Aon's YouTube Channel](#)



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Players, caddies and PGA TOUR or Aon Executives are available to provide quotes and insight about this week's Aon Risk Reward Challenge hole or the season-long competition.